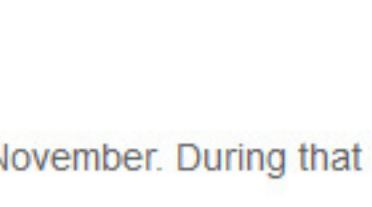




# KNAUF INSULATION EXPERIENCE CENTER – WHERE BUSINESS MEETINGS BECOME AN EXPERIENCE!



## 1. CENTRE FOR SUSTAINABLE CONSTRUCTION

Our demonstration and training centre – KIEXC celebrated its first anniversary in November. During that 12-month period we hosted over 220 events with a total of more than 7,500 guests.

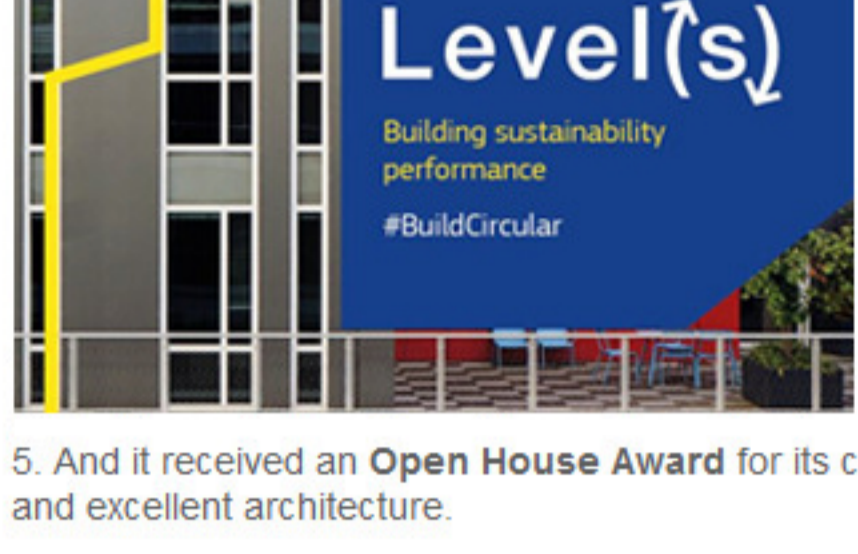
### Major achievements:

1. The KIEXC received the highest **Platinum DGNB Certificate** within a month after the opening and thus became the first newly constructed Slovene building with this certificate.



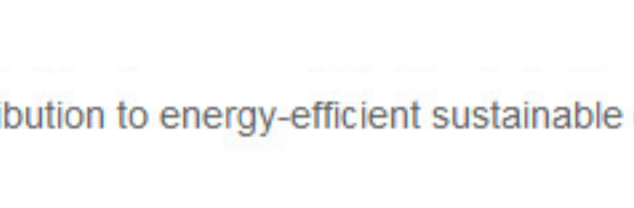
2. The KIEXC is a pilot project of the European Commission as part of the drafting of new sustainable construction guidelines called Level (s).

**Josefina Lindblom from the Commission's Directorate General for the Environment, Eco-Innovation and Circular Economy Unit**, said: "The KIEXC is significant because it is one of the first to contribute to the development of Level(s). Being the first always sends a stronger signal than being the 150th. Knauf Insulation is showing others the way."



3. The KIEXC is also a pilot project for the preparation of Slovene sustainable construction guidelines within the Ministry of the Environment and Spatial Planning.

4. In addition, the KIEXC acquired the **ACTIVE HOUSE Certificate**.



5. And it received an **Open House Award** for its contribution to energy-efficient sustainable construction and excellent architecture.



6. The KIEXC has become the main hub for the exchange of new ideas of sustainable construction and it has hosted important international events such as the **4th Sustainable Construction Conference, EuroACE Conference, 14th Global Insulation Conference** and many other events related to sustainable construction and the energy efficiency of buildings.

**Saša Bavec, PhD, Group Marketing Director**, said: "The opening of the KIEXC in 2018 is a demonstration of Knauf Insulation's pioneering approach to sustainable construction. This was a landmark year and we are looking forward to building the future of success."

7. However, a local award should also be noted. The Group for more beautiful Loka granted us the recognition for **Flower decorations of tourism- and culture-related facilities and companies in Škofja Loka**. We are proud that the KIEXC with its well-groomed surroundings also contributes to the beautiful appearance of our city.

## 2. BUSINESS EXPERIENCE IN THE KNAUF INSULATION EXPERIENCE CENTRE

Here are just some of the events recently held at the KIEXC:

### Global Insulation Conference



This year's largest global conference focusing on insulation industry was held in Ljubljana. A large number of participants attended a tour of our Knauf Insulation Experience Centre in Škofja Loka on the very first day, and at the end of the three-day event, awards were presented in three categories, and this time Knauf Insulation won all three:

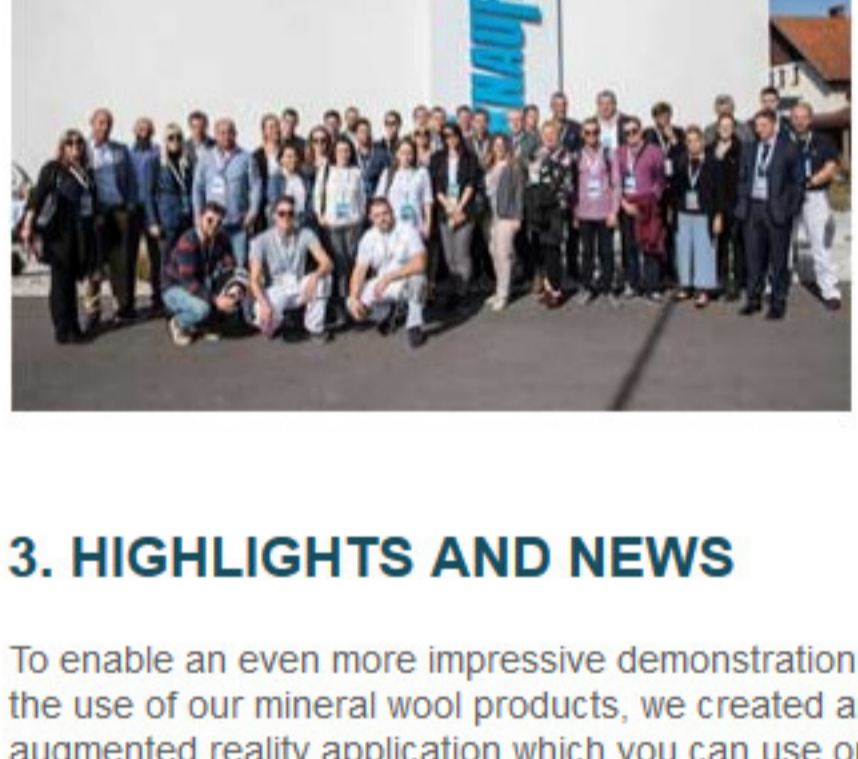
- Illgal Insulation plant of the year – our new plant in Illange
- Global Insulation technical innovation of the year – JetSpray product
- Global Insulation Personality of the year – Davide Maello, Head of Market & Business Intelligence.

### 4. Sustainable Construction Conference



The central feature of the conference was the energy performance of buildings and Level(s) sustainable building indicators under the Circular Economy Action Plan. The guests were informed of the latest achievements in sustainable construction in Slovenia and in Europe and important guidelines for the future of sustainable building.

### 8. Knauf Academy



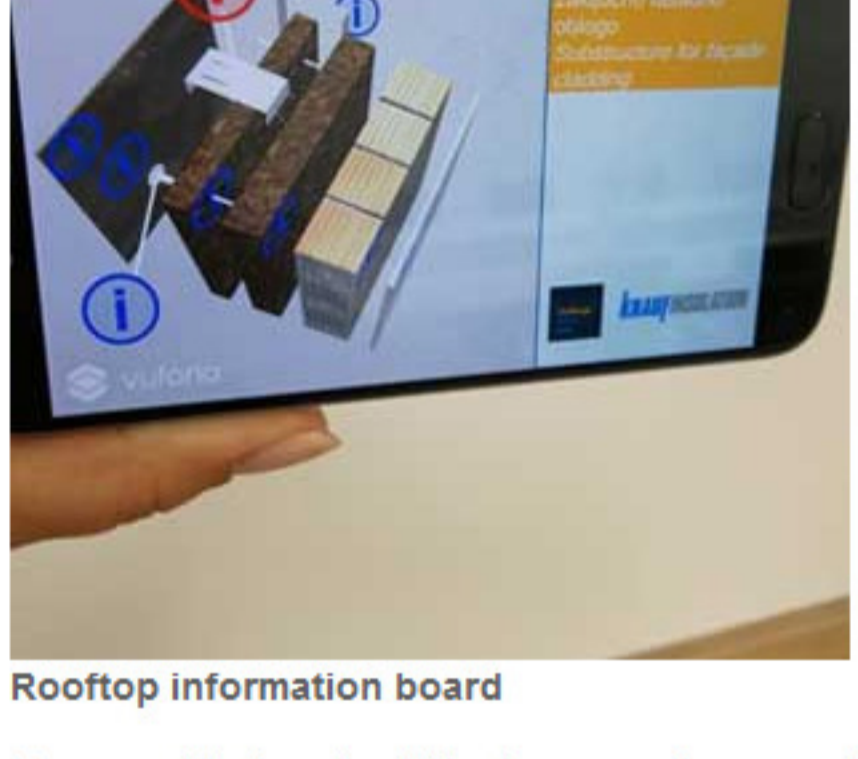
Serbian colleagues chose our Centre to be the venue of already the eighth Knauf Academy. Architects from the Serbian region were demonstrated the use of the Knauf Group products in theory and in particular in practice.

## 3. HIGHLIGHTS AND NEWS

To enable an even more impressive demonstration of the use of our mineral wool products, we created an augmented reality application which you can use on a smart phone or tablet and view our insulation materials in a practical way.

### The procedure is simple:

1. Download the VUFORIA application on your smart phone or tablet using a QR code.
2. You can view individual materials in 3D with your smart phone or tablet.



### Rooftop information board

To support better orientation in space of our guests at the KIEXC, we placed an information panel on the green roof, showing the surrounding hills, the proximity of important sites and our micro location of Knauf Insulation Škofja Loka.



## 4. WHAT THEY SAID ABOUT US

*"The KIEXC was a logical choice for the organization of the 8th Knauf Academy. We wanted to show architects from Serbia and the region the big picture of Knauf Insulation and the Knauf Insulation Experience Centre in Škofja Loka was the right choice. When selecting the venue, the Centre convinced us with its design as a demonstration and training centre integrating various products of the Knauf Group, the Platinum DGNB Certificate and the perfect demonstration place with an elegant and sophisticated presentation of exhibits, our products. The guests of the 8th Knauf Academy were impressed by the KIEXC and the city of Škofja Loka."*

**Marija Ilić, Marketing Communications Manager Southern Balkans; Communications Manager Southern Balkans**

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KI Experience Center  
Knauf Insulation, d.o.o. Škofja Loka  
Trata 32, 4220 Škofja Loka, Slovenija

WWW: [kiexperience.org](http://kiexperience.org) | EMAIL: [kiexperience.slovenia@knaufinsulation.com](mailto:kiexperience.slovenia@knaufinsulation.com)  
TEL: +386 (0)4 5114 251